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FOR IMMEDIATE RELEASE

The Orange County Convention Center Welcomes the Together Again Expo

ORLANDO, Fla. – (June 15, 2020) <u>Alliance Nationwide Exposition</u>, in collaboration with the <u>Orange County Convention Center</u> (OCCC) will host the <u>Together Again Expo on July 24, 2020</u> at the OCCC. This industry event is designed to provide a forum on how live events can safely move forward and get back to business as Florida enters <u>Phase 2 of the COVID-19 recovery</u>.

Together Again Expo will offer attendees and suppliers the opportunity to learn about new industry best practices and will provide strategies and tools on how safely and responsibly to re-open live events, conventions, and trade shows. This event is open to all event professionals and suppliers. A live stream to include an educational component will also be offered in conjunction with the Together Again Expo.

"The OCCC is proud to host the Together Again Expo to help instill confidence throughout our industry as we begin to incrementally host modified events," said OCCC Executive Director Mark Tester.

The expo will include multiple 15-minute educational presentations, guest speakers and exhibitor video commercials on a centrally focused Main Stage that will be live streamed to virtual attendees. A product showcase will also be featured with select exhibitors to showcase new innovative health and safety products and services for the industry. Attendees will also be able to explore a Restaurant Row Pavilion, Hotel Pavilion, Safety Services Pavilion and General Event Services Pavilion.

"As leaders in the exposition industry, it is our responsibility to provide our customers and stakeholders a vision for the future," said Alliance Nationwide Exposition CEO Mark Yuska. "Expositions are vital to the business community and the U.S. economy at large. Together Again Expo seeks to advance these interests while promoting hope and safety."

All 10x10 booths are available complimentary for exhibitors and enhanced sponsorship opportunities are available for 20x20 booths and larger. Event industry professionals will receive complimentary registration and are encouraged to participate in any capacity.

The live event and expo intend to bring event professionals to the OCCC in-person and virtually. Meeting and event professionals and suppliers can register at www.togetheragainexpo.com.

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About the Orange County Convention Center

The Orange County Convention Center is the second-largest convention facility in North America and provides approximately \$3 billion in economic impact to Central Florida annually. In recent years, the Convention Center has averaged nearly 200 events, including 115 conventions and tradeshows that attract more than 1.5 million attendees to the region each year. For more information about the Orange County Convention Center, visit www.occc.net.

About Alliance Nationwide Exposition Alliance Nationwide Exposition is a General Service Contractor providing exposition production, logistics, labor, and decor to over 527 events annually throughout the United States. Alliance operates in over 60 US cities with working experience in 560 hotels and convention centers.



