



GRAMMY MUSEUM EXPERIENCE™ PRUDENTIAL CENTER ANNOUNCES
ANNUAL SUMMER SESSION MUSIC INDUSTRY PROGRAM TO RUN VIRTUALLY
FROM MONDAY, AUG. 17 THROUGH FRIDAY, AUG. 21

*FEATURING INSTRUCTION FROM ACCLAIMED SONG WRITER ALLIE MOSS,
MUSEUM DIRECTOR OF ARTIST RELATIONS AND PROGRAMMING MARK CONKLIN AND MORE*

APPLICATIONS NOW OPEN AT GRAMMYMUSEUMEXP.ORG

FREE TUITION FOR NEWARK-AREA STUDENTS

NEWARK – JULY 29, 2020 – GRAMMY Museum Experience™ Prudential Center has announced today the return of its' annual Summer Session music industry program which will run from Monday, Aug. 17 - Friday, Aug. 21 from 9:30 a.m. ET to 3 p.m. ET each day. The 2020 Summer Session is five-day virtual summer music industry program for New Jersey-area students age 13 through 18 interested in exploring a career in music and the entertainment industry.

New Jersey-area students apply for one of the three offered career tracks: Songwriter, Hip Hop – Hitmaker, Vocal – Performance. Hosted online through Zoom, the faculty of music professionals, as well as guest industry professionals, provide industry-leading valuable insight. Previous guest instructors include GRAMMY® award winner Mario Winans, acclaimed Music Director Alonzo Harris (H.E.R.) and others. The program will conclude with a virtual performance showcase for friends and family on the final day.

Future music icons and moguls interested in attending the second-annual GRAMMY Museum Experience™ Prudential Center Summer Session can apply [HERE](#). Tuition for non-Newark area residents is priced at \$100 for five days. A limited number of scholarships are available for non-Newark area residents.

“Following the tremendous success of our inaugural Summer Session program, we are thrilled to welcome a new crop of young talent to the program for a second year,” said Mark Conklin, Director of Artist Relations & Programming, GRAMMY Museum Experience™ Prudential Center. “Summer Session provides an unparalleled opportunity for students who want an inside look at the art, craft and business of music. If a student is seriously considering pursuing a career in music, or even curious about one, this program will give them the tools they need for a serious jump start.”

Media may [CLICK HERE](#) to access photos from GRAMMY Museum Experience™ Prudential Center's inaugural Summer Session program and [HERE](#) for a video recap.

Fans should tag #GRAMMYMuseumEXP in their social media posts as they prepare for the GRAMMY Museum Experience™ Prudential Center Summer Session.

The 2020 Summer Session is one of the many virtual programs hosted at GRAMMY Museum Experience™ Prudential Center. To learn more about upcoming programs visit [GRAMMYMuseumExp.org](https://www.GRAMMYMuseumExp.org).

About the GRAMMY Museum Experience™ Prudential Center

Built and operated by Prudential Center in Newark, N.J., the 8,000-square-foot GRAMMY Museum Experience™ is housed within Prudential Center. The Experience marks the first GRAMMY Museum outpost to be built on the East Coast and, similar to the original GRAMMY Museum in Los Angeles, the Experience is dedicated to exploring the past, present and future of music, and the cultural context from which it emerges, while casting a focused spotlight on the deep musical roots of New Jersey. The Experience features a dynamic combination of educational programming and interactive permanent and traveling exhibits, including a spotlight on legendary GRAMMY winners from New Jersey. For more information about GRAMMY Museum Experience™ Prudential Center, visit [GRAMMYMuseumExp.org](https://www.GRAMMYMuseumExp.org).

GRAMMY Museum Experience™ Prudential Center Media Contact

Liz Klotzbach, LizKlotzbach@HBSE.com