



## Danny Wimmer Presents Names Joe Litvag President Of Live Events

Leading independent live entertainment producer and promoter **Danny Wimmer Presents** is excited to announce the addition of executive **Joe Litvag** as its President of Live Events. **Litvag**, an industry veteran, brings over 25 years of knowledge and experience in all aspects of the live events industry. In this newly created position, **Litvag** will oversee the operation of **DWP** festivals and concerts and will lead **DWP**'s growth into venue management, booking, national touring, event services and more.

"Getting **Joe** on our team is a move we have wanted to make for a long, long time. **Joe**'s experience and leadership will be essential to our success as **DWP** continues to invest in new opportunities," commented **Danny Hayes**, **DWP**'s Chief Executive Officer.

"I couldn't be more thrilled to join my great friends at **DWP**," added **Litvag**. "This team has built an incredible business, and it's poised for explosive growth going forward. I'm excited to be a part of it!"

**Litvag** started his career at Contemporary Productions in St. Louis, MO and grew into executive positions at SFX Entertainment and Clear Channel Entertainment. He next spent over 15 years as a senior executive at AEG Presents and most recently concluded a short stint as President of Live Entertainment at Blackbird Presents. As co-creators, the team of **Litvag**, **Wimmer**, **Gary Spivack** (**DWP**'s Senior Executive Vice President of Talent/Curation) and **Del Williams** (former partner) successfully launched some of the most respected and influential rock festivals of the past twenty years: **Rock On The Range**, **Carolina Rebellion** and **Northern Invasion**.

**Danny Wimmer Presents**, the largest independent festival producer in the United States, is currently working on its 2021 portfolio. Having recently launched the wildly successful digital series **Offstage with DWP**, the company looks to announce more ventures into the digital content curation space soon with Pay Per View Livestreams as well as additional online series.

About Danny Wimmer Presents: Since 1993, music industry veteran Danny Wimmer has been producing concerts and festivals, both large and small. In 2011, he formed Danny Wimmer Presents, which now produces several of the largest rock and alternative festivals in the U.S. By combining A-list talent with local cuisine and culture, DWP has become recognized within the industry for delivering the highest-quality entertainment experiences to fans, artists, sponsors, partners and host cities. DWP creates memorable and all-encompassing festival experiences, leaving both consumers and partners with lasting and meaningful impressions. DWP will continue to add new music festivals to its already stellar portfolio, which currently includes Aftershock, Bourbon & Beyond, Epicenter, Hometown Rising, Louder Than Life, Sonic Temple Art + Music Festival, and Welcome To Rockville. Previous DWP festivals include Rock On The Range, Carolina Rebellion, Northern Invasion and more.

[www.DannyWimmerPresents.com](http://www.DannyWimmerPresents.com)

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AM Media Current Clients:

Aftershock (October 7-10, 2021 – Sacramento, CA)  
Chad Nicefield's HACKS: How Did You Make That?  
Danny Wimmer Presents  
Dropkick Murphys  
Seether (with lead publicist Selena Fragassi)  
ShipRocked (January 18-23, 2021 - Miami, FL; Half Moon Cay, The Bahamas; Amber Cove, Dominican Republic)  
The Fred Minnick Show