

# A SELECTION OF SECONDARY MARKETS



**FOCUS**

Ranked by tickets sold. All data based on figures supplied to Pollstar. Five-year time period: 1/1/2015-12/31/2019

MARKET	POPULATION*	OUTLYING CITIES	TICKETS SOLD	GROSS	SHOWS
INDIANAPOLIS	2,074,537	Noblesville, Anderson, Carmel	5,190,771	\$255,553,476	897
KANSAS CITY	2,157,990	Bonner Springs, Kan., Independence, Kansas City, Kan.	4,627,490	\$276,541,699	1,205
COLUMBUS	2,122,271	Marysville, Circleville, Westerville	4,160,104	\$238,640,277	1,906
LOUISVILLE	1,265,108	New Albany, Ind., Clarksville, Ind.	3,795,264	\$227,296,360	1,964
JACKSONVILLE	1,559,514	Saint Augustine, Orange Park, Jacksonville Beach	3,336,427	\$193,640,994	1,457
SAN ANTONIO	2,550,960	New Braunfels, Helotes, Bulverde	3,226,528	\$195,483,270	1,436
SALT LAKE CITY	1,232,696	West Valley City, Magna, Murray	3,002,989	\$160,761,885	856
GRAND RAPIDS	1,077,370	Holland, Muskegon, Wyoming	2,901,639	\$149,847,188	1,994
ALBANY	1,005,529	Saratoga Springs, Schenectady, Troy	2,780,071	\$137,930,300	872
HARTFORD	1,204,877	Simsbury, North Stonington, Old Saybrook	2,387,912	\$133,566,710	656
PROVIDENCE	1,624,578	New Bedford, Mass., Fall River, Mass., East Providence	2,073,664	\$120,272,992	1,344
BIRMINGHAM	1,090,435	Pelham, Cullman, Hoover	1,866,311	\$91,141,806	1,285
OKLAHOMA CITY	1,408,950	Norman, Shawnee, Stillwater	1,735,926	\$96,083,815	623
RICHMOND	1,291,900	Glen Allen, Chesterfield, Petersburg	1,662,929	\$89,782,128	1,107
MEMPHIS	1,346,045	Southaven, Miss., Robinsonville, Miss., Cordova	1,660,598	\$91,870,647	670
ALBUQUERQUE	918,018	Rio Rancho, Bernalillo, Santa Ana Pueblo	1,410,693	\$61,300,488	423
EL PASO	1,062,319	Las Cruces, N.M.	1,098,612	\$71,295,655	560
GREENSBORO	1,447,859	Winston-Salem, High Point, Kernersville	1,072,792	\$67,081,041	422
KNOXVILLE	869,046	Pigeon Forge, Maryville, Sevierville	1,043,657	\$51,599,315	883
TUCSON	1,047,279	Sahuarita, Oro Valley, Green Valley	935,077	\$39,117,618	1,142

\*U.S. Census Bureau. Resident population estimates for metropolitan statistical areas, as of July 1, 2019