



FOR IMMEDIATE RELEASE
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VenuWorks Names Vicksburg Convention Center Executive Director

(AMES, IA) Steve Peters, President of Iowa-based venue management company VenuWorks, has announced the promotion of Erin Southard to Executive Director of the Vicksburg Convention Center in Vicksburg, MS.

“I am pleased to announce the promotion of Erin to Executive Director of the Vicksburg Convention Center. Erin has been with VenuWorks since 2003, during which time she has held positions in the events department and proved herself to be a committed company leader,” said Peters.

Most recently, Southard served as the Sales and Events Manager for the Convention Center.

“To say I’m excited to accept this promotion in the town I love is an understatement. I am beyond grateful to start this new journey with the amazing team at the Convention Center,” said Executive Director Erin Southard. “My hope is to be a valued leader for our community, our clients, and our VenuWorks team. I will strive to continue to uphold the reputation we have earned through our exemplary service and ability to exceed the client expectations.”

“Erin is a great choice to lead the team at the Convention Center. She has gained a wealth of knowledge during her tenure which will allow her to hit the ground running. Erin has the drive and passion we need in Vicksburg and I look forward to working with her,” said Vicksburg Mayor George Flagg, Jr.

Southard will begin her role immediately.

About VenuWorks

VenuWorks provides customized management solutions for arenas, stadiums, theatres and convention centers throughout the country with services that include operations, catering, concessions, along with the booking and marketing of sports and entertainment events. www.venuworks.com

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