

venues NOW

VenuesNow is the *leading source* of original reporting for live entertainment and events, serving management, owners and suppliers to *music, sports, and meetings venues internationally*.

Founded in 2002 to provide leaders in this high profile business with the information behind the headlines - the *who, what, where and how-it-really-happened* news you need to run a successful business.

VenuesNow is aimed at providing useful information for managers, owners, operators and bookers of arenas, amphitheaters, stadiums, performing arts centers, convention centers, theaters, fairgrounds and equestrian centers.

MEDIA KIT • 2024

OUR AUDIENCE

DIGITAL



2268

PULSE
SUBSCRIBERS

VENUESNOW.COM



29K

AVG. MONTHLY USERS

292K

YEARLY USERS

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SOCIAL MEDIA FOOTPRINT



5.7K

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3.7K

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4.7K

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2.4K

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EDITORIAL CALENDAR

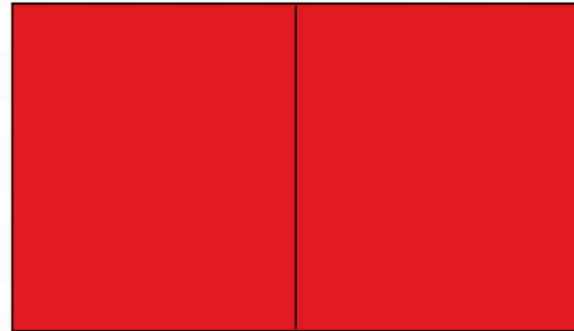
ISSUE DATE	EDITORIAL COVERAGE	AD CLOSE
JANUARY	Year-End Issue	12/01/23
FEBRUARY	Ticketing Stars • Concert Market Rankings	1/12/24
MARCH	Market Focus: Tulsa	2/9/24
APRIL	Q1 Recap • Women of Live • Middle East	3/1/24
MAY	Co-op Live • Earth Day Special • Market Focus: Orlando	3/29/24
JUNE	KC current • Market Focus: Vancouver	5/3/24
JULY	Mid-Year Issue • INTIX Quarterly • Zamboni	5/31/24
AUGUST	Impact: NextGen • IAVM Bonus Dist.	7/5/24
SEPTEMBER	Excellence in Concessions • Impact International	8/2/24
OCTOBER	Q3 Recap	8/30/24
NOVEMBER	VenuesNow Conference • VenuesNow All - Stars	10/4/24
DECEMBER	Impact: Europe • Hall of Honor	11/1/24

AD SPECS

PRINT

Pages trim to: 8.5" x 11", 21.6 x 28 cm | All ads are four-color process

DOUBLE SPREAD
BLEED



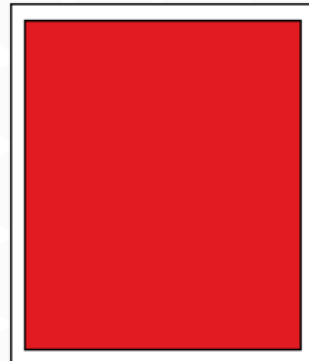
BLEED
17.5" x 11.5"
44.45 x 29.21 cm
LIVE
16" x 10"
40.64 x 25.4 cm
TRIM
17.25" x 11.25"
43.81 x 27.57 cm

ONE PAGE
FULL BLEED



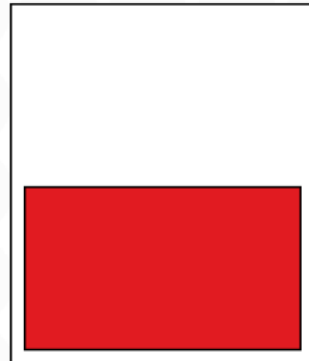
BLEED (includes 1/8" bleed)
8.75" x 11.25"
22.23 x 28.58 cm
LIVE
7.5" x 10"
19.05 x 25.4 cm
TRIM
8.5" x 11"
21.6 x 28 cm

ONE PAGE
NO BLEED



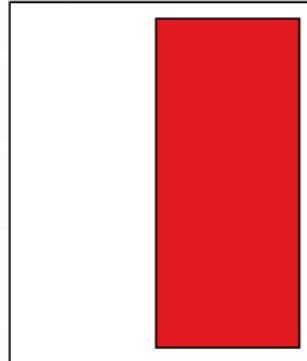
7.5" x 10"
19.05 x 25.4 cm

HALF PAGE
HORIZONTAL



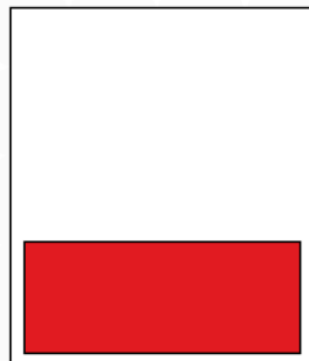
7.5" x 5"
19.05 x 12.7 cm

HALF PAGE
VERTICAL



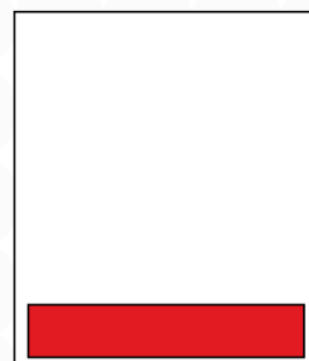
3.66" x 9.5"
9.31 x 24 cm

THIRD PAGE
STRIP



7.5" x 3"
19 x 7.6 cm

QUARTER PAGE
STRIP



7.5" x 2.25"
19 x 5.7 cm

DIGITAL

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LARGE LEADERBOARD
970 x 90



MEDIUM
RECTANGLE
300 x 250



HALF PAGE
300 x 600

VENUESNOW PULSE E-NEWSLETTER



PULSE BANNER
600 x 100

GRAPHIC SIZES ARE REPRESENTATIVE TO SHOW RELATIVE SCALE ONLY.

VENUESNOW RATES

VENUESNOW PUBLICATION

AD TYPE	Open	6x	12x
FULL PAGE	\$4,248	\$3,948	\$3,611
DOUBLE PAGE SPREAD	\$8,496	\$7,896	\$7,222
HALF PAGE	\$2,890	\$2,699	\$2,484
1/3 PAGE	\$2,196	\$2,059	\$1,907
1/4 PAGE	\$1,590	\$1,399	\$1,290

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AD TYPE	2 WEEKS	4 WEEKS*	8 WEEKS*	12 WEEKS*
LEADERBOARD 970px x 90px	\$1,100	\$1,067	\$1,035	\$1,004
HALF PAGE 300px x 600px	\$1,100	\$1,067	\$1,035	\$1,004
MEDIUM RECTANGLE 300px x 250px	\$880	\$854	\$828	\$803

VENUESNOW WEEKLY PULSE E-NEWSLETTER

AD TYPE	1 WEEK	3 WEEKS*	9 WEEKS*	12 WEEKS*
BANNER 600px x 100px	\$660	\$640	\$622	\$603

**Rate per every two weeks based on total frequency commitment*

VENUESNOW

SALES CONTACTS

LOS ANGELES

RICH DIGIACOMO

Senior Account Executive
OVG MEDIA & CONFERENCES

(310) 429-3678
RICH@VENUESNOW.COM

AKI KANEKO

VP, Sales & Sponsorship
OVG MEDIA & CONFERENCES

(310) 954-4733
AKANeko@OAKVIEWGROUP.COM

TIFFANY WONG

Sales Coordinator
OVG MEDIA & CONFERENCES

(310) 254-9863
TWONG@OAKVIEWGROUP.COM

UNITED KINGDOM

BRIJ GOSAI

UK Account Representative
OVG MEDIA & CONFERENCES

+ 44 (0) 207 359 1110
BRIJ@POLLSTAR.COM

THANK YOU

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